

# CAM Testbed UK membership prospectus

CAM Testbed UK: driving the Connected Automated Mobility testing ecosystem in the UK

camtestbed.uk

# What is CAM Testbed UK?

Founded in 2015, through joint £200 million investment between Government and Industry, CAM Testbed UK is a grouping of independent organisations with a common aim of promoting the UK as a global testing centre for the development, validation and deployment of connected and automated mobility (CAM) solutions.

A collection of physical and virtual capabilities, representing a cross section of real-world environments, CAM Testbed UK offers a comprehensive and coordinated testing facilities are world-leading, with a unique ability to cross-share data and a collaborative way of working.

CAM Testbed UK builds upon on the UK's advanced, comprehensive and coordinated CAM ecosystem, its worldclass academic research community, and the UK's impressive talent pool.

The group is supported by the Centre for Connected and Autonomous Vehicles (CCAV), an expert, joint policy unit of the Department for Business and Trade and the Department for Transport. CCAV provides funding for CAM Testbed UK secretariat, through Zenzic.



# CAM Testbed UK mission

CAM Testbed UK is leading the move towards a safer, more inclusive and productive mobile future. Making the UK the leading location worldwide to take connected and automated mobility technologies from concept to deployment.

## CAM Testbed UK values

CAM Testbed UK are a testament to the collaborative efforts of Academia, Industry and Government and their shared ambition to make the UK the best place in the world to develop, validate and deploy CAM technologies.

It operates with the highest regard for its legal and professional obligations in accordance with its Competition and Compliance Statement. In carrying this out, CAM Testbed UK has strict rules that require that its members comply with competition laws.

CAM Testbed UK members must not act in a way which prevents, distorts or restricts competition. In particular, its members shall not exchange commercially sensitive information, or enter into unfair commercial practices or act where it has a conflict of interests



# CAM Testbed UK

## aims to:

### Promote and exploit the ecosystem by:

- Championing the CAM Testbed UK ecosystem
- working on agreed initiatives for the benefit of the CAM Testbed UK ecosystem
- Attracting national, international investment and growing the testbed ecosystem

## **Build relationships with:**

- CAM Testbed UK members and related sectors to create a well-connected ecosystem
- The worldwide CAM community to improve the appeal of the UK as a place for CAM development to attract international investment and customers for the Testbeds

## Inform government policy by:

- Developing and maintaining a strategic vision for CAM Testbed UK
- Working with UK Government, academia, industry representative bodies, local government, and industry to develop insight, gather CAM Testbed UK consensus and inform policy



# **CAM Testbed UK** founding members



CAM Testbed UK is open to expanding its membership to ensure that the UK continues to offer its global customers access to a comprehensive and coordinated set of world-leading testing facilities



# Why join CAM Testbed UK?

CAM Testbed UK offers members the opportunity to join a community of similar UK-based organisations who are focussed on providing globally recognised excellence in the verification and validation of CAM technologies and other related services.

The Testbeds are thought leaders and contribute as a voice to government tackling technical, legislative, and commercial challenges through focused workshops and advice initiatives.



# Benefits of CAM Testbed UK

#### Positioning

• CAM Testbed UK strengthens the UK's alignment on its vision for CAM development in the global race for future mobility

### Influence

• CAM Testbed UK represents a strong collective voice on CAM testing, development, policy, regulation and standards

### Ecosystem

 To access to a leading network of interoperable testing facilities, supply chain partners and customers for CAM testing and development

### Funding

• Resources available through funding programmes – for example the CAM Scale-Up programme

## • Prestige

 CAM Testbed UK membership confers status and profile to its members, working alongside the UK's foremost CAM testing organisations and with customers from around the world



# As a member of CAM Testbed UK you will have access to...

## Networking

- Attendance at an annual CAM Testbed UK General Meeting, workshops and roundtables with key stakeholders including Government and industry
- Workstream meetings all members are encouraged to join any workstream they are interested in
- Invite to host meetings and delegations from overseas organisations including government departments and industry representatives

## **Technical output**

- Technical working groups targeted at specific challenges common to is members
- Propose and lead or join working groups on related interest areas
- Suggest and lead or support projects that support CAM Testbed UK objectives



# As a member of CAM Testbed UK you will have access to...

# Insights & influence

- Provide insights into Zenzic's CAM Roadmap activity, interoperability initiatives and other research
- Access to the outputs from workstreams
- To inform government prioritisation for both policy initiatives and innovation programmes, such as collaborative R&D projects
- Representation on the Automotive Council UK CAM Group
- Respond to Government consultations with 'one voice'

# **Promotional opportunities**

- Summary of members' CAM offerings on CAM Testbed UK and Zenzic websites and links to member website
- Promotion via Zenzic website and speaking opportunities where Zenzic promote CAM Testbed UK
- Use of CAM Testbed UK logo (within branding requirements)
- Invites to speak at events and technical webinars



# CAM Testbed UK Governance

We are governed by a member's steering board, including members from Testbeds, Zenzic and APC, as well as CCAV and provided with secretariat support by Zenzic.

CAM Testbed UK has an independent chair who supports the secretariat and Steering Group. The independent chair is voted for by members on an annual basis.

Working groups are established to deliver specific tasks, as directed by the Steering Group and all members will have the opportunity to join working groups and put forward for nomination for seat on the CAM Testbed UK Steering Board as and when vacancies arise.

#### For 2023/24 the Working Groups will be:

- Horizon Scanning
- Technical
- Marketing
- · CAM Ecosystem



# Description of membership roles

### All members must:

- · Join and contribute to at least one Working Group
- Support promotion and communications around CAM Testbed UK activity
- Bring with them the authority, resources and commitment necessary to complete the role or piece of work
- Not address specific company issues or pursue direct commercial interests through their input
- Recognise that the group exists to come to a consensus view in best interests of the ecosystem

## A Steering Group Member must:

- Attend 5 out of 6 Steering Group meetings per year
- Chair or vice-chair at least one Working Group
- Be experts in their field and able to provide industry insight.

TESTBEL

## Membership application process

Membership of CAM Testbed UK is currently free however members are expected to commit 10 working days a year to support CAM Testbed UK activities

Should Government funding for CAM Testbed UK secretariat support end, CAM Testbed UK members may be asked to provide funding. Additional funding may be required on an ad-hoc basis to support agreed initiatives, such as branding and attendance at exhibitions



# **Requirements for membership of CAM Testbed UK**

#### All members must be organisations who provide testing services:

- Physically or virtually
- In the connected, automated or mobility sectors
- Only land-based mobility
- All members must have a UK-based CAM testing facility that adds to current CAM Testbed UK offerings

## All members must be an organisation which can contract and provide services to customers:

- Offer UK-based services or facilities
- Commit "in-kind" resource to the work of CAM Testbed UK
- Commit to a minimum of 1 day per month/12 days per year.
- Be willing to commit resource to support at least one Working Group.
- Sign the CAM Testbed Terms of Reference and abide by its principles absolute commitment on competition compliance
- Be willing to carry CAM Testbed UK branding and contribute suitable material for inclusion on the CAM Testbed UK website
- Not all members are guaranteed a seat on the Steering Group



## **Next steps**

To join CAM Testbed UK please fill in this online **application form.** 

Your application will be reviewed by an independent panel who will decide if you meet the requirements for membership.

Should you meet the requirements you will then be invited to a meeting with the independent panel to discuss your membership.

For illustrative purposes the application questions are included overleaf. For any support queries please email **info@zenzic.io**.

**NB:** the independent panel will be made up of representatives from Innovate UK, APC and Zenzic.



# Application form questions for CAM Testbed UK

Name of company:	
Name of main contact:	
Role of main contact:	
Email of main contact:	
Phone no of main contact:	
Website of company:	
200 word description of CAM testing facilities:	
200 word description of the additionality that you and your fac	cility provide to CAM Testbed UK:

Additional information you may wish to provide:

